

# Ross Vaughn

## Video Producer

I am a visual storyteller with extensive experience in on-set productions as well as run-and-gun synch setups that has been a member of several award-winning teams. I've directed, DP'd, sound engineered, edited, and provided aerial services on multiple projects throughout the United States and abroad. Passionate about conservation and creating stories that make it personal for viewers so that we can eventually live in a world where the diversity of life thrives.

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📍 Raleigh, NC

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## WORK EXPERIENCE

### Video Producer TriMark Digital

01/2015 – Present Raleigh, NC  
Manage all aspects of video production including lighting, set design, sound engineering, scripting, camera operation and editing.  
Reference: Graham Rountree – (919) 785-2275 ex144

### Owner, Director Good Film Co.

06/2016 – Present Raleigh, NC  
Self-started production company offering full video production services. Worked with brands including Hoopla Digital, Rumpel, Teton Sports and more.

### Student Equipment Manager Clemson University - Football

08/2010 – 12/2014 Clemson, SC  
Full travel member of the Clemson Football team as Equipment Manager. Awarded Equipment Manager Scholarship and member of 2011 ACC Championship team.  
Reference: Abe Reed – (864) 656-2127

## PERSONAL PROJECTS

Hoopla Digital - Carroll Center for the Blind (2018) [↗](#)  
• Full video production telling the story of Hoopla's partnership with The Carroll Center for the Blind and how their relationship creates accessibility for all. Operated as Director, Cameraman and Sound Engineer in a one-man shoot situation.

Happy Campers Iceland & South Africa (2016 – 2018)  
• Built relationship with Happy Campers, a campervan company operating in both Iceland and South Africa, to develop a video package focusing on the landscapes and natural wildlife that you encounter while traveling in the respective countries. Using gimbals, drones and 4k cameras, we were able to capture footage of stunning wildlife and local communities.

National Geographic - The Strange Truth (2015) [↗](#)  
• Provided aerial cinematography for documentary shown on the National Geographic channel. Used DJI platform to capture 4k footage to simulate aerial footage from the 1960's.

## EDUCATION

### History, Bachelor of Arts Clemson University

08/2010 – 12/2014 Clemson, SC

### Spanish Study Abroad Spanish Equinox School

2014 Quito, Ecuador

## SKILLS

RED, Sony, Canon & Panasonic Camera Operation

Adobe Creative Cloud

Drone Cinematography

Editing

Lighting

Sound Engineering

Storytelling

Color Grading

Social Media Management

Motion Graphics

Video Marketing

## ACHIEVEMENTS

Telly Award for Business to Consumer - Bronze // TriMark Digital (2018) [↗](#)  
Kohler Design Service // Director of Photography

Telly Award for Use of Graphics - Silver // TriMark Digital (2017) [↗](#)  
Sageworks ETRR Overview // Sound Engineer

Telly Award for Professional Services for Marketing - Bronze // TriMark Digital (2017) [↗](#)  
Buckner Companies Overview // Camera Operator

PAPA Award - Unique Use of Social Media // TriMark Digital (2017)  
Carolina Panthers & Papa John's Tailgate Trivia // Director & Camera Operator

Experience Design & Technology Award for Best Use of Social Media - Gold // TriMark Digital (2017)  
Papa John's Pan VIP launch campaign // Director of Photography

## CERTIFICATES

PADI Open Water Certification (2018 – Present)

FAA Part 107 Remote Pilot Certification (2016 – Present)

Google AdWords Fundamentals (2015 – Present)

## ORGANIZATIONS

Professional Photographers Association (2017 – Present)

Friend of the Conservation Trust of North Carolina (2018 – Present)

The National Audubon Society (2018 – Present)

## PERSONAL KIT

Sony A7SII

Rokinon Cine Lens Kit

Sigma 150-600

DJI Ronin-M

DJI Mavic Pro

Audio Kit

Timelapse Slider