

JORDANNE HOLLY WOOD

Founder of Native to Earth Limited | BA (Hons) Hispanic Studies |



ABOUT ME

I am the Founder and Director of Native to Earth Ltd, I am fluent in Spanish, and I currently work as Creative Director for my company's debut wildlife conservation documentary, *Native to Brunca*. Native to Earth is a collection of creatives passionate about conserving the natural world. We exist to unite audiences' understanding of the Earth's offerings, the truth about their misuse and vulnerability, and to empower everyone to make positive change. We aim to document the natural world whilst carrying a responsibility to communicate the truth about both the challenges and how to overcome them. I recently spent a year working as Education Coordinator for Osa Turtles in Costa Rica and I interned at the country's most sustainable hotel and Restaurant in Monteverde – The Hotel Belmar. I am a British Graduate in Hispanic Studies from the University of Warwick researching global provisions of Environmental Education. I also run my own photography business, The Tica Project, specializing in dance, theatre, and performance, all whilst raising money for conservation projects in Costa Rica.

PROFESSIONAL EXPERIENCE

FOUNDER/ DIRECTOR/ CREATIVE DIRECTOR NATIVE TO EARTH LIMITED, ESSEX, UK

MARCH 2022 – PRESENT

Creative Director for debut wildlife conservation documentary – *Native to Brunca*. Wildlife Conservation Documentaries and Media: Connecting audiences to the true guardians of the Earth.

DIRECTOR/ FREELANCE PHOTOGRAPHER THE TICA PROJECT, ESSEX, UK

APRIL 2021 – PRESENT

Photography and filmmaking that supports wildlife conservation projects, specializing in professional dance, theatre, and performance.

PHOTOGRAPHIC PRODUCTION SUPERVISOR CARMEL JANE PHOTOGRAPHY, ESSEX, UK

JUNE 2020 – NOVEMBER 2020

Extension of previous Photographer position, but additionally responsible for the coordination and supervision of photographers on location, quality-checking products, liaising with clients, managing studio bookings, initiating the company's 'Green' transition, and training new staff in production operations.

EDUCATION COORDINATOR/ ASSISTANT TO PRINCIPAL INVESTIGATOR,

OSA TURTLES CONSERVATION PROJECT, OSA ECOLOGY, OSA PENINSULA, COSTA RICA

AUGUST 2017 – DECEMBER 2017

Assisting Principal Investigator with Sea Turtle conservation project beach patrols, flipper tagging and PIT tagging turtles, relocation of nests to a protected area, health checks, GPS plotting nesting sites, processing project data, cleaning high-traffic turtle habitat sites and reporting illegal poaching to the authorities. First international member of COVIRENA – the Natural Resources Vigilance Committee. I published an anti-poaching campaign, I produced and translated species descriptions for a National Citizen Science Species Spotter Mobile App, and I was responsible for creating and delivering education content and workshops for EducaOsa's Environmental School Programme.

DANCE/PORTRAIT/EVENTS PHOTOGRAPHER, PHOTO EDITOR & CUSTOMER LIAISON

CARMEL JANE PHOTOGRAPHY, ESSEX, UK

JUNE 2015 – JUNE 2020

Initially part-time during my degree, this role became my full-time occupation on graduating in the summer of 2019. Responsibilities included photographing hundreds of student dancers at rehearsals and performances on-location, editing images, carrying out customer service tasks, servicing and preparing equipment, and photographing headshots in the studio.

SUSTAINABILITY INTERN, HOTEL BELMAR, MONTEVERDE, COSTA RICA

JANUARY 2018 – MARCH 2018

Responsibilities included learning about the hotel's sustainable tourism and hospitality practices, including their farm-to-table dining concept, renewable energy sources, sustainable waste disposal, and tourist collaborations with conservation areas.

ASSISTANT TO PRINCIPAL INVESTIGATOR FRONTIER WILDLIFE CONSERVATION PROJECT, OSA PENINSULA, COSTA RICA

JULY 2015

A voluntary placement introducing me to the Corcovado National Park where I worked to learn about and conserve Sea Turtles, Otters, Primates, Frogs, and the surrounding environment. The placement enabled me to track species and survey their abundance, build a turtle hatchery, clean a 5km stretch of beach and mangroves and learn about the conservation practices used by an impactful project.

BOOKKEEPER P&P MOTOR ENGINEERS LIMITED, MARGARETTING, ESSEX, UK

JANUARY 2021 – PRESENT

Handling sales invoices, processing bill payments, tracking expenditure, processing payroll, filing tax returns, and monitoring financial records.

FREELANCE TRANSLATOR & CONTENT EDITOR UPWORK

APRIL 2020 – PRESENT

Project work including website content and product description translations, educational material production and translation, and social media content translation and cultural adaptation.

FREELANCE SPANISH & ENGLISH TUTOR MYTUTOR/ FLUENT TUTORS/ PRIVATE

JANUARY 2019 – PRESENT

Online and face-to-face tuition for children of all key stages, as well as content teaching for mature students and casual learners.

EDUCATION

Bachelor's Degree of Arts with Honours in Hispanic Studies University of Warwick

Degree Classification **Upper Division Second Class (Upper 2:1)**

International Baccalaureate Diploma Anglo European School Sixth Form

Diploma Score (Including Bonus Points) **39**

GCSEs Anglo European School

5 A*s, 4 As, 1 B

SKILLS

- Proficient Spanish Communication Skills (CEFR C1)
- Intermediate French Communication Skills (CEFR B2)
- Basic German, Italian & Portuguese Communication Skills (CEFR A2)
- GPS Applications for Plotting Wildlife Sightings
- Small-project Fundraising (£10,000 - £25,000 range)
- Proficient User of Adobe Lightroom & Netlife Photo Suite
- Data Handling, Archiving & Cataloguing according to GDPR Guidelines
- Experienced Interviewer & Multilingual Transcriber
- Experience in CSR Reporting & Risk Assessments

ACHIEVEMENTS & CERTIFICATES

- 'Marketing Verde' Course, Universidad de los Andes (2021)
- National Geographic Society's 'Exploring Conservation' Course (2020)
- First Aid in the Workplace (2017)
- Distinction Certificates in Client Care, Equality & Diversity Awareness, Warwick Students' Union (2017)
- Anglo European School Governor's Award for Contribution to the School Community (2015)
- Distinction Award for Contribution to the International Baccalaureate (2015)
- Distinction Award for Diplôme du Citoyen (2015)
- Scholarship for the IB World Student Conference on Sustainable Futures in Bath (2014)
- Full British Driving License (2014)
- British Canoeing 2 Star Certification (2013)
- Gold STA Swimming & Life Safety Award (2013)
- European Computer Driving License (2013)
- Jack Petchey Young Achiever's Award for Leadership Eco Schools Committee (2012)

RESPONSIBILITIES

- Executive Committee Member & Dance Instructor for Tropicana Dance (June 2019 – PRESENT)
- Travel and culture Writer for *the Boar* Student Newspaper (2016 – 2019)
- Secretary of the University of Warwick's Salsa Dancing Society (2018-2019)
- President of the University of Warwick's Art Society (2016 – 2017)
- Secretary and Hispanics Representative for the Student Staff Liaison Committee at University of Warwick (2015)
- Head Girl of the Anglo European School (2014-2015)
- Vice chairman of the Ingatestone Parish Youth Council (2014 – 2015)
- Leader of Local Eco Schools Committee (2013 – 2015)