

# Steve Mackay - CV

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## Personal Profile

Enthusiastic, Ambitious, Creative, Direct, Concise, Passionate, Prepared, Loves a Challenge, International, Decision Maker, Problem Solver, Inspired! I have proven business skills with Blue Chip & International Clients and I'm a Great Communicator. Down to earth and professional with an open-minded approach to life.

## Key Skills and Experience

Online & Broadcast Director/Producer and Cameraman and Editor, Project Management/Video Production Experience:

- Producing TV Adverts
- Budgeting
- Tender Proposal Production
- Networking at High Profile Events/Conferences
- Brainstorming
- Story Boarding
- Pre-Production Meetings
- Liaising with key high profile clients
- Script Writing
- Compliance – Clearcast / IMD
- Copyright
- Hiring Crew and Presenter talent
- Administration
- FCPro Editing/AVID Editing
- Camera & Lighting
- Directing/Producing
- Graphic/Design
- Tendering
- DVD Production
- Exporting Video files as Online formats
- Sourcing Talent
- Business skills
- Concept to Completion Producer
- International Production logistics & locations Mgr
- Excellent Communication
- Calm Solution Provider
- Local & National News Gathering & Awareness

## Work & Employment Experience

March 2014 – Present	Video Production Officer	Scottish Government
2012 – Sept 2013	Online Digital Features Marketing	Employed @ Smart Cookie Consultancy Limited
2004 – 2012	Video Producer & Cameraman/Editor	Self Employed – Red Zebra Films Limited
2002 – 2004	B2B Business Banking Executive	Bank Of Scotland – Edinburgh
2001 – 2002	Sales Executive B2B	Scottish Power Energy
2000 - 2001	Sales Executive Domestic Energy	Independent Energy
1998 – 2000	Audio Visual Technician	Craigmount High School, Edinburgh
1996 – 1998	ENG Technical Operator	Edinburgh LIVE TV, The Mirror Group

## Technical Knowledge

Regular use of Final Cut Pro Studio, DVD Studio Pro, Photoshop, HTML5, Premier, CS3, Illustrator, MS Office Suite, Word, Skype, etc, Use Macbook Pro and Compaq PC. Encoding FCPro Video for Web, Converting Movie files to MPEG4, Video Streaming, WMV. Producing Video for Webcasts.

Camera Formats used; Canon Mark 2 5D and 7D, DVCPRO, DVCAM, Hi Def Sony 750, HD Cam, Sony HDV Z1, Z5 & Z7, Digibeta, SP, Sony XDCam PMW 200 + 700, SX, Sony EX1, EX3, DVCAM, Arri 800 Lights, Radio Mics, 9" Field Monitor, Gels, Rifle Mics. Outside Broadcast experience of Live football matches & studio experience. Used Sony NEX EA50's and FS700. Blackmagic Storage and Thunderbolt.

## Compliance Approval and Procedures

I have knowledge of the whole compliance procedure due to presently in production with a TV AD due for transmission on STV Aberdeen in July 2013 for 'Original 106 FM' in Aberdeen. I have full experience of 'Clock Production' – Script and Treatment submissions to Clearcast, awaiting 'Full Approval' documents or turning around substantiation requests from Clearcast. Overseeing HD to SD 422 conversions and upload via ftp to IMD who would then transfer to STV 48 hours before broadcast. This is a very involved and complex process and has to comply with regulatory constraints and legal requirements.

## Additional Information

I'm very aware of the changing broadcast and film landscape with marketing revenues favouring Internet Virral TV Production more than the traditional broadcast Television, or DVD sales now. The demand also for multi-platform utilisation is also important with using TV, Internet, Radio, Webcast, and SMS Alerts to mobiles to keep the public updated on Media or broadcast information. The App evolution is also very significant. I also have extensive experience from dealing with Executive Producers, Investors, Property Guru's, Celebrities, Presenters, Entrepreneurs,

Blue Chip Clients, Politicians, Pop Stars, and Reporters, along with Production Crew. I have attended and worked at International TV and Film Festivals such as The Edinburgh TV Festival, EIFF, and Wildscreen Festival in Bristol.

### Feature Film & Short Experience

<b>Taggart STV</b>	Making Of Director/Cameraman, September 2010 (Behind The Scenes Documentary)
<b>Gravity</b>	Making of Film Production, Dir - Eddie Smith, February 2008
<b>Rebus</b>	Feature for Television – Grip, 2008
<b>Sweet Stained</b>	Director Of Photography, Lighting, 2006.
<b>Cycle (Feature)</b>	Clapper / Loader 35mm Feature, Camera Assistant, 2006 (Palmtree Films)
<b>Fake (Short)</b>	Camera Assistant/Runner – Dir Simon Dennis, 1998
<b>Hamish MacBeth</b>	Runner/Locations in Plockton – Wester Ross. 1998

### Work Experience 2002 To Present – Highlights

#### The Scottish Government - February 2014 – Present [6 month Contract]

##### Role;

Directing Camera and Producer of High Quality Hi Definition Scottish Government Online News videos on daily basis. Following MSP's at Public and Private engagements and film them. Conduct Interviews with MSP's on location, ENG news crew approach to journalists and specialists. Regular Weekly Interviews with First Minister Alex Salmond, and Depute First Minister Nicola Sturgeon.

##### Production;

Technical knowledge of the Sony PMW 200 and 700 Cameras. Use of Croma Lite Panels, Seinnheiser Radio Mics, ECM-77B Clip Mics, Use of the Canon 6D stills camera for press conferences, Live Debates and webcasts. Full editing on Final Cut Pro X, Compressor, and upload to youtube.com. MacbookPro editing with 4G internet connection uploads in external and internal locations. Edit turn around time – same day! Stills upload to Flickr.com website within minutes of taking pics. Driving & Logistics.

### Extensive Experience in TV Broadcast, and Corporate Video Production –

Role	Production	Client	Date
HD Cam Op	'Kiltwalk' Charity Video	Kiltwalk	Sept 2014
HD Cam Op	ITV/ITN Channel 4 News - Indie Ref.	ITV News	16 <sup>th</sup> – 19 <sup>th</sup> Sept 2014
HD Dir/Cam/Editor	Nicholas McDonald/Reach Autism	Reach Autism Charity	July – Sept 2014
HD Dir/Cam/Editor	Promo Video	NHS Golden Jubilee	August/Sept 2014
HD News Cam Op	Good Morning Britain/Lorraine	ITV London	Sept 10th
HD Cam Op	RBS Delivery Conference	RBS Gogarburn HQ	Sept 9 <sup>th</sup> – 11 <sup>th</sup> Sept
Dir/Cam Op/Editor	Various	Scottish Government	Feb 2014 – Sept. 2014
Camera Op	Edinburgh New Year	CNN	NY day 2014
Dir/Prod/Cam/Editor	Nicholas McDonald Homecoming	X-Factor/St.Aidan's High	Dec 2013
News/Camera OP	Glasgow Helicopter Crash	STV-ITN-SKY News	Nov – Dec 2013
Dir/Camera	School Events Programs	St. Aidan's 50 <sup>th</sup> Anniversary	Nov 2013
Dir/Camera	Hospitality Events Filming	Tennents	Nov 2013
Dir/Cam/Editor	Suzanne Zeedyk [Dundee]	Suzanne Zeedyk	October 2013
Dir/Cam/Editor	Suzanne Zeedyk [Aberdeen]	Suzanne Zeedyk	Sept/October 2013
Dir/News Camera Op.	Channel 4 News / Live OB	ITN/Channel 4 News	August 2013
Dir/Camera Operator	Heineken HQ MD Assembly	Teviot Creative Agency	August 2013
Dir/Prod/Cam/Editor	Starter Packs Angus Promo	Starter Packs Angus	August 2013
News Cameraman	Women's Open Golf – St. Andrews	ITN/ITV	July/August 2013
Live Cameraman	Eddie Stobart's Party	XL Events London	July 2013
Dir/Cam/Editor	Charity Promo	TCCL	July 2013
Dir/Prod/Cam Op	Original 106 FM TV Advert	Original 106 FM	June/July 2013
Dir/Prod/Cam/Editor	Help For Kids News	Help For Kids Charity	June 2013
Dir/Prod/Cam/Editor	Help For Kids Charity Golf Promo	Help For Kids	May 2013
DVCPro ENG Cam Op	STV News Dundee/LIVE OB's	Scottish Television	Various March. 2013
Dir/Producer	WAVE 102 FM TV Adverts	WAVE 102 FM	March/April 2013
Dir/Producer	Ford Zetec TV Comp Advert	Original 106 FM	March 2013
News ENG Cam Op	Pope Francis' Inauguration/Rome	Thomson/Reuters – RAI TV	18 <sup>th</sup> – 22 <sup>nd</sup> March 2013
DVCPro ENG Cam Op	STV News Dundee/LIVE OB's	Scottish Television	Various Feb. 2013
Dir/Cam/Prod	Original 106 FM AD	Original 106 FM	February 2013
Dir/Prod/Cam	Fun Factory AD	Fun Factory	February 2013
DVCPro ENG Cam Op	STV News Dundee/LIVE OB's	Scottish Television	Various Jan 2013
HD Dir/Prod/Cam	Fun Factory Promos	Factory Skatepark	Nov 2012 -Jan 2013
HD Dir/Camera Op	Power Of Scotland	Diageo	October 2012
HD Dir/Camera Op	Gleadhraich Music Promo	Gleadhraich	October 2012
HD Camera Op	Celtic TV	Celtic TV	Various Sept-Dec 2012
HD Dir/Camera/Editor	The Red Squirrel Project	Scottish Wildlife Trust	September 2012
HD Dir/Camera Op	Feasibility Study	Instant Neighbour	August 2012
HD Dir/Camera Op	Catalyst Catering/CEIS	Catalyst Catering/CEIS	July 2012
5D Camera Op	Absolut Vodka – Sweden	Contagious/Edinburgh	July 2012
Dir/HD Camera	Sexual Diversity Video	LAMF/SQA	July 2012
HD Dir/Camera Op	Catalyst Catering/CEIS	Catalyst Catering/CEIS	July 2012

5D Camera Op	Jameson's Whisky - Dublin	Contagious/Edinburgh	May/June 2012
HD Camera Op	Presentation Video	Unicom/GA Engineering	May 2012
HD Cam Op/Lighting	Boots Conference/SECC	XL Video/London	April 2012
HD Camera Op	SECC Conference	INSITU	April 2012
Dir/Camera/Editor	Love You More Trailer	Stedman Pearson/FIRM	February/March 2012
Dir/Producer	BBC Pilot Production	Sandi Thom/N Cassells	February 2012
Dir/Producer	2 x Music Video Promos	N. Cassells/Sandi Thom	December 2011 to Present
Dir/Prod/Cam/Editor	Truxor Promo	Sewage Systems Ltd	December 2011
Dir/Producer	'Beautiful' Music Video	Sara Lilly	Presently in Development
Z7 Cam/Op	Wedding Videos	Creative Weddings	Numerous recent
Dir/Cam/Editor/Writer	The Power of Mhee	Personal Documentary	August – November
Camera Op	Jameson's Whisky Shoot	Diageo	August
Dir/Cam/Editor	Jay Johnson Charity Appeal	McSense Group	August
Dir/Producer/Cam Op	Nature Play	Various	June to Present
Dir/Producer	Several Music Videos	Numerous	May to Present
Dir/Camera Op	Nicola Bernadetti	Convergence AV	May 2011
Dir/Cam Op/Producer	Haughfoot History DVD	McSense Group	May to Present
Dir/Cam/Producer	Wooden Spoon Catering Launch	Wooden Spoon Co.	March - April 2011
Dir/Cam/Producer	Bollywood Premier -	Duba Various	Feb 2011
Dir/Cam/Producer	Int. Sports Awards Abu Dhabi	Various	Feb 2011
Dir Cam/Producer	Marie Clare International	Niki Cox - Dubai	Feb 2011
Dir/Cam/Lighting	Rangers TV – Various	Rangers TV/FC	Dec 2010 – Jan 2011
Camera Op	HIV Therapy 2010 Conf.	World Congress	Nov. 2010
Camera Op	Renewables Conf	Ten Alps	Nov 2 <sup>nd</sup> – 4 <sup>th</sup>
On Stage/Camera Op	Good Food Show Scotland	MCL/Haymarket	October 2010
Dir/Camera/Sound	Sir Bob Geldolf	SAVAV/Ten Alps	September 2010
Dir/Camera/Sound	Conference/Events	Sound & Vision	August 2010
Dir/Camera/Sound	Taggart – STV Online	STV	July 2010
Dir/Camera/Sound	Scottish Widow's Invest/Part	Asset.tv	November 2009 – Feb 2010
Steadicam Camera Op	Rangers.TV	Rangers.TV	September/October 2009
Dir/Camera/Producer	Noir Fashion Show	Hawke & Hunter	August 2009
Camera Op	Visit Scotland Online Video	Visit Scotland	August 2009
Dir/Camera Op	Cashmasters Online Video	Cashmasters	July 2009
Dir/Camera/Editor	Midsummer Snowstorm	Jupiter Artland	June 2009
Dir/Production Manager	Online Hotel Coverage	TV Trip/Tarmak Films	May 25 <sup>th</sup> – 27 <sup>th</sup> 2009
Dir/Cam/PM	Choices 2009 Anti-drugs Tour	Metropolitan Police	May 2 <sup>nd</sup> – May 28 <sup>th</sup>
Dir/Cam/PM	Online Hotel Coverage	TV Trip/Tarmak Films	February – March 2009
Producer/Director	Edinburgh Feature	Lonely Planet TV	May 2008 – Dec 2008
Director/Producer	Reflections/In Development	Morten Harket	July 08 – Nov 2008
Dir/Cam/PM	Celtic & Rangers Television	Setanta Sports	January 2005 – Present
Dir/Cam/PM	UEFA Champions League	Setanta Sports	January 2006 – April 2007
Producer/Director	QE2/Edinburgh Council	Edinburgh Council	May 2008 – Dec 2008
Producer/Director	Demolition/Edinburgh Council	Edinburgh Council	May 2008 – Dec 2008
Producer/Director	Exclusive Gates	Exclusive Gates	May 2008 – Dec 2008
Producer/Director	Heriot Watt University Conf.	Heriot Watt University	May 2008 – Dec 2008
Producer/Director	L&T Scotland - GLOW	L&T Scotland	May 2008 – Dec 2008
Director/Producer	Amazon Fishing Promo Brazil	Private Investors	March 2008
Director/Producer	The Fish Finder Documentary	Private Investors	April 2007
Director/Producer	The Making Of Astronauts	Personal	February 2008
Director/DOP	Quentin Tarantino Idents	Sky Movies	September 2007
Director/DOP	Anton Corbijn/Control feature	Sky Movies	August 2007
DOP	Sweet Stained – Short Film (2 Hollywood Nominations)	Red Zebra Films	April 2005
Dir/Camera Op	RBS Monaco Video	RBS	March 2006
Dir/Camera Op	Ethicon Conference – Venice	Mirage TV	April 2005
Director/Producer	Astronauts Music Video	Quinn	March 2006
Director/Producer	Your Tenderness Music Video	Katie Targett Adams	September 2006
Director/Producer	The Bentley Arnage R Promo	Bentley Motors Limited	February 2004
Director/Producer	Badgers/Pine Martens	BBC Bristol	October 2006
DOP	LIVE 8 – Ten Alps Television	Ten Alps TV	April 2005
DOP/Camera Op	Monarch of The Glen feature	Tartan TV	March 2003
DOP/Cam Op/Editor	Madonna & Guy	ITN/Channel 4 News	December 1999
Director/DOP	MTV Europe Awards	MTV/Israeli TV	February 2005
Director/Producer/Edit	DOTS Eco-City	Children's Parliament	February 2004
Dir/Prod/Cam Op/Edit	Ourselves In-Between Us	X-Factor/NMS	October 2003
Dir/Prod/Cam Op/Edit	India & Nepal A Wildlife	Gaida Wildlife Camp	September 1999

## Referees

Tim Christie	Head of Broadcast Unit – Scottish Government	Tel: 07768 147108
Derek Aire	Camera/Op Contagious	Tel: 07515 568691
Alistair Thomson	ITN/Channel 4 Cameraman/Editor	Tel: 07990 650345

