

# SANDY CRICHTON

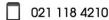
Member of the New Zealand Ecological Society and Associate Member of the Chartered Institute of Ecology and Environmental Management (ACIEEM) with a proven track record as a project manager, conservationist and protected species consultant. Has a particular interest and expertise in New Zealand falcon / bat survey and assessment and is a technical specialist in these areas. An effective, creative and resourceful communicator skilled at prioritising objectives, managing action plans and budgets, problemsolving, report writing and developing professional relationships with organisations and individuals. Self-motivated and industrious with the ability to work both independently or as part of a team.



106 Matarangi Drive RD2, Whitianga 3592, New Zealand

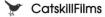


tbc









http://uk.linkedin.com/ in/sandycrichton

#### **ECOLOGIST**

MICHAEL WOODS ASSOCIATES, UK

- Relationship building, advising and guiding clients through the planning process
- Clients included Bloor Homes Southern, Terramond, Bovis Homes, Hills Waste Solutions, Wessex Water, Low Carbon Solar Partners, Inazin Power and Good Energy
- Species surveys including European Protected Species (bats, dormice, otters, great crested newts), other protected mammals (badger, hedgehog, water vole), other amphibians, reptiles and birds
- Habitat surveys including phase 1 habitat surveys
- Project management including large-scale bat and reptile surveys and associated mitigation strategies
- Ecological mitigation and enhancement measures including bat licensing, bat roost design and translocation of protected species (reptiles, newts etc.)
- Preparation of ecological reports in consultation with clients, statutory nature conservation organisations and local planning authorities
- Developing management plans to ensure newly created habitats and existing habitats were appropriately managed to maximise their biodiversity value

# PR/MEDIA COORDINATOR/FILMMAKER

INTERNATIONAL WILDLIFE CONSULTANTS, UK

- PR & media coordination for the 2nd International Festival of Falconry
- Building and developing a distribution database including broadcasters and self distribution channels
- Producing high definition (HD) films for the Saker Falcon Artificial Nest Research Project in Mongolia
- Producing other HD films including a film submitted as part of a successful UNESCO bid to have falconry recognised as an Intangible Cultural Heritage

#### OWNER/FILMMAKER

CATSKILL FILMS, NEW ZEALAND

Video production company set up primarily to facilitate the making & distribution of self-made independent New Zealand documentary, "Karearea: the pine falcon" which was an Official Selection at over 60 film festivals worldwide and winner of 27 awards including 'Best of Festival' & 'Best Cinematography' at Reel Earth Environmental Film Festival 2009.

2003 - 2009

2009 - 2010

2011 - 2013

### **VOLUNTARY NEW ZEALAND FALCON CONSULTANT**

WENITA FOREST PRODUCTS, OTAGO, NEW ZEALAND

- Working alongside the Ornithological Society of New Zealand to locate NZ falcon (karearea), NZ robin & fernbird nest sites within commercial pine plantations
- Identifying potential 'conflict' areas, monitoring falcon activity and raising awareness
- Providing training and support in karearea identification and behaviour to landowners & forestry workers
- Writing/implementing a 'standard operating procedure' to ensure protection of karearea in plantations

2003 - 2006



# ADDITIONAL INFORMATION

- New Zealand permanent residency visa holder
- CSCS (health, safety & environment) certification
- Emergency First Aid at Work certification
- Attended Bat Conservation Trust National Bat Conference, 2012
- Bat hibernation surveys through Somerset Bat Group
- Best Environmental Film at Canada International Film Festival, 2009
- Winner in category Ecological Success Stories at Ekotopfilm, 2008
- International Distiller and Vintner (IDV) wine certificates including a higher award
- Excellent Mac & PC computer skills including MS
   Office, Photoshop, Aperture,
   FCP 7 & DVD Studio Pro
- PADI Open Water Diver
- Full NZ/UK Driving Licences





021 118 4210





CatskillFilms

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### **SCHOLARSHIP**

NATURAL HISTORY NEW ZEALAND (NHNZ)

One of two students to be awarded a 6-month scholarship on completion of Postgraduate Diploma in Natural History Filmmaking and Communication at the University of Otago, South Island, New Zealand

2004 - 2005

# RESEARCHER/FREELANCE CAMERA OPERATOR

BBC NATURAL HISTORY UNIT, UK

- Generating & developing stories
- Filming sequences for "Britain's Cleverest Animal"
- Finding and contacting potential contributors and proposing suitable film locations

2002 - 2003

2000 - 2002

# UK FIELD SALES MANAGER

CARDIONETICS, UK

- Working independently & directly alongside distributors to increase overall sales growth of the company
- Successfully selling an innovative 24-hour ambulatory ECG monitor (CNet2000+) into Cardiac Rehab, Community Hospitals, Primary Care Groups (PCG's), General Practice, Patient Support Groups and Nonprofit Organisations
- Notable sales included the Royal Brompton Hospital, Luton & Dunstable Hospital, every PCG within North Cornwall & Isles of Scilly Health Authority, SADS UK, East Waverley PCG, Sutton PCG
- Planning, target-setting & budget management
- Developing stories for press release, presenting at training days, identifying potential target groups & attending conferences

### MEDICAL SALES REPRESENTATIVE

RDL PHARMACEUTICALS, UK

- Selling a range of pharmaceutical products from most therapeutic fields to GP's, Practice Managers, Nurses, Pharmacies and Nursing Homes
- Contracted to a number of pharmaceutical companies including Astra and Yamanouchi
- Exceeded agreed call cycles, both face to face and at meetings (consistently achieving top ten company league position for GP coverage)
- Second highest sales figures for Qvar (asthma) in South of England
- Continually achieved bonuses for territory management, administration and organisational skills

# SALES REPRESENTATIVE

NATIONAL BUSINESS COMMUNICATIONS, UK

- New Communications Company set up to sell and install telephone systems to businesses of all sizes
- Continually achieved highest monthly sales figures within the company
- Training in telephone and face-to-face sales

1996 - 1997

1997 - 1999



### **PUBLICATIONS**

 "On a wing and a prayer",
 Forest & Bird magazine, May 2009

#### VOLUNTARY PROJECT OFFICER

EAST SUSSEX ARCHAEOLOGY & MUSEUMS PROJECT, UK

Presenting to children & adults, preparing educational resources & designing interpretative packages.
Learning & applying traditional woodland management techniques including coppicing, pollarding,

pole lathing, charcoal production & hurdle-making.

1991 - 1992

TRAINEE CARDIOGRAPHER

ROYAL SUSSEX COUNTY HOSPITAL, UK 1990 - 1991

RELIEF MANAGER

PETER DOMINICS (WINE MERCHANT), UK 1988 - 1990

# EDUCATION & TRAINING

# PGDIP: NATURAL HIST FILMMAKING & COMMUNICATION

UNIVERSITY OF OTAGO, NEW ZEALAND

Awarded with Distinction 2003 - 2004

RESEARCH ASSISTANT

UNIVERSITY OF CAMBRIDGE

Habituating meerkats & recording behaviour in the Kalahari Desert, radio tracking (Yaesu & ATS), capturing & electronically tagging, collecting skin/hair samples, invertebrate sampling, vegetation surveys, raptor/predator counts, downloading & editing data

1995 - 1996

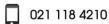
BSC HONS: ECOLOGY AND CONSERVATION (2:1)

UNIVERSITY OF SUSSEX

Behavioural Ecology, Biochemistry, Biogeography, Community Ecology, Computing, Conservation, Ecology, Environmental Chemistry, Evolution, Genetics, Methods in Ecology & Conservation, Molecular Biology, Physiology & Behaviour of Plants, Statistics, Systematics & Biodiversity, Tropical Environments 1992 - 1995

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# REFERES

#### TOM CLARKSON (MANAGING DIRECTOR)

MICHAEL WOODS ASSOCIATES

6 Overbrook Business Park, Poolbridge Lane, Blackford BS28 4PA, UK email: tom.clarkson@mwa-ec.co.uk tel: +44 1934 712 500

# LLOYD SPENCER DAVIS (PROFESSOR OF SCIENCE COMMUNICATION) UNIVERSITY OF OTAGO

Centre for Science Communication, P.O. Box 56, Dunedin 9054, NZ email: adelie@stonebow.otago.ac.nz tel: 03 479 7939