**ADRIENNE GITTUS**

**CURRICULUM VITAE**

**QUALIFICATIONS**

* BCom (First Class Hons) Marketing
* MCom Marketing
* PADI IDC Staff Instructor
* RYA Yachtmaster 200GT 100NM Offshore License

**SKILLS/STRENGTHS**

* Underwater Camera Operator
* Land-based Camera Operator
* Self taught familiarity with a number of camera systems
* Editing
* Photography
* Computer and Software knowledge and familiarity – Adobe suite, Final Cut Pro
* Advanced Mixed Gas JJ-CCR certification to 100m

With a background in Marketing and Media, I have worked in diving since 2003 in both land based operations and on live-aboards. I transitioned from teaching diving to underwater videography in 2010, and my first underwater videos were made in the beautiful waters of Palau. I am also a trimix rebreather diver, which enables me to get up close and personal with hard-to-capture marine life.

My most recent work has been a self-funded feature-length documentary about shark and manta fishing at the Tanjung Luar fish market in Lombok. “A Fish Full of Dollars” has been a personal project which has taken four and a half years to reach completion, requiring three visits to the fish market over that time. It includes footage from the market itself, as well as underwater footage collected from diving destinations around the world. I have been responsible for every part of the production process, from filming, to research and script writing, editing, final production and promotion. It has been an epic journey and incredible learning process, both professionally and personally.

**EXPERIENCE**

**Soulwater Productions**

*Owner/Operator since 2015*

Founder of an imagery company focused on creating innovative and eye catching productions, especially in the diving industry. My mission is to help dive operators grow their business, by reaching target markets with a compelling and unique visual message, through websites and social media.

I established my own market niche in the Gili Islands and Komodo, becoming the number one creator of diving promotional videos and website photography. As a sole operator in film and photography production, I have been responsible for the entire process of film creation from location selection and filming, to editing the finished product. My beautiful underwater imagery combined with innovative topside filming, sets me over and above the competition.

*A Fish Full of Dollars*

* ADEX 2017 – Official Selection
* Docs Without Borders 2017 – Official Selection
* Blue Ocean Film Festival 2016 – Best Emerging Filmmaker
* Canadian Diversity Film Festival 2016 – Best Nature/Environmental Documentary
* Los Angeles Cinefest 2016 – Semi-finalist
* Wildlife Conservation Film Festival New York 2016 – Official Selection
* Ekotopfilm Festival Czech Republic 2016 – Official Selection
* Ekofilm Festival Czech Republic 2016 – Official Selection
* Auckland International Film Festival 2016 – Official Selection

*Recent Video/Photo Clients include:*

* Oceans 5 Gili Air
* Blue Marlin Gili Trawangan
* Diversia
* Blue Marlin Komodo
* Bajo Baji Komodo
* Trawangan Dive
* Bale Sampan
* Gili Teak

*Special Projects also include:*

* + CNN – Underwater camera person for news article about the ARTificial Reef Park
  + Beach House Pictures – Underwater camera person for “Wondernesia” Travel program made for Discovery Channel
  + Gili Eco Trust – Promotional video for the creation of the ARTificial Reef Park, Senggigi by Teguh Ostenrik
  + Bali Sharks – primary videographer for Bali Sharks, documenting a number of shark releases in Gili Trawangan

*Contributor to Stock Footage websites:*

* Pond 5
* Nature Footage *(including sales of shark finning footage to National Geographic)*
* Scuba-Production
* iStock

**Trawangan Dive**

*Videographer/Photographer/Sales 2012 - 2015*

I successfully developed the videography and photography market, growing it from early beginnings to a busy profitable business. This required the commitment to delivering a premium product, a strong work ethic and willingness to work long hours. Through strong self-marketing and skill development I am now known as the number one videographer in the Gili Islands.

**Palau Aggressor/Tropic Dancer, Palau**

*Second captain/Dive Instructor/Videographer 2010 - 2012*

**TOOLS OF THE TRADE**

Canon 5D III MacBook pro 15” retina screen

Canon EF 17-40mm f4.0L USM lens VF WT-3770 Tripod

Canon EF 100mm f2.8L IS USM lens Adobe suite

Tamron 70-200mm f2.8 USD lens JJ-CCR unit

Ikelite housing for 5D X-Deep/Apeks side-mount kit

Wide angle port

Macro flat port

Ikelite DS161 strobe

Canon HF-G20

Gates underwater housing

Wide angle port

Standard port

Macro flat port

Sola 2500 video lights

**REFERENCES**

Sander Buis

Oceans 5 Dive Resort, Gili Air

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